

The Mind Mapping Championship Handbook for Competitors and Arbiters

Date: 24th of March 2023

by

Tony Buzan
Inventor of the Mind Map

and edited by

Professor Marek Kasperski
President of G.O.M.S.A.



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A Model Tony Buzan Mind Map.



Our Websites:

www.tonybuzan.com

www.mindmappingchampionship.com

www.speed-readingchampionships.com

www.worldmemorychampionships.com

Contact: info@tonybuzan.com

CHAPTER 1: An Introduction

THE STORY OF MIND MAPPING AND SPEED-READING CHAMPIONSHIPS

The genesis of the World Mind Mapping and World Speed-Reading Championships began with Tony Buzan, who founded and originated both World Championships in line with his ambition to create new Mind Sports to stretch the limits of human mental power. Tony realised that almost every activity of a competitive nature had evolved from informal comparisons amongst friends, small local groups and clubs into National and then World Championship status. This observation held true even for proprietary games such as Monopoly and Rubik's Cube.

Therefore, Tony reasoned, why not Memory power and, by extension, Mind Mapping and Speed-Reading? Tony originated the World Memory Championships in 1991, and the first Championships in Mind Mapping and Speed-Reading were staged at London's Royal Festival Hall in 1997. Since then, the Mind Mapping and Speed-Reading Championships have travelled worldwide, with venues in London, Oxford University, Manchester, Chengdu, Beijing, Hong Kong, Singapore and Poland.

Our newly refurbished Combined Handbook for Mind Mapping and Speed-Reading Championships, based entirely on Tony Buzan's writings, is a free online resource for all Competitors and Arbiters.

Championships are now held under the authority of the World Mind Mapping and Speed-Reading Sports Councils, which are responsible for the rules and regulations of both Championships, led by Global President Ray Keene OBE and General Secretary Chris Day, as well as the Guild of Mind Sports Arbiters under the Presidency of Marek Kasperski, who is also Global Chief Arbiter for Mind Mapping and Speed-Reading and a Grand Master Mind Map and Speed-Reading trainer.

We welcome everyone to our Championships; there is no restriction on gender, religious beliefs, or age. These Championships are open to all, especially those who wish to train as Competitors or as Arbiters and everyone who wishes to establish a National Championship or host a World Championship.

On behalf of Tony Buzan, the founder of the World Mind Mapping and Speed-Reading Championships, we look forward to welcoming you into the worldwide family of Mind Sports enthusiasts, competitors and champions.

Ray Keene OBE

Co-Founder and Global President

The World Mind Mapping Championships

The World Speed-Reading Championships

The World Mind Mapping and Speed-Reading Sports Councils

Marek Kasperski

Global Chief Arbiter, *The World Mind Mapping Championships*

Global Chief Arbiter, *The World Speed-Reading Championships*

President, *The Independent Guild of Mind Sports Arbiters*

Dominic O'Brien

Head of Ethics, *The World Championships in Memory, Mind Mapping and Speed-Reading*

TONY BUZAN, INVENTOR OF THE MIND MAP

Tony Buzan (1942-2019), our founder and inspiration, was originally motivated by the question of “*who is intelligent?*”. During his time at school, the young Tony was struck by the anomaly that one boy, who had a tremendous knowledge of nature, repeatedly failed in school tests on his favourite topic because of an inability to express himself.

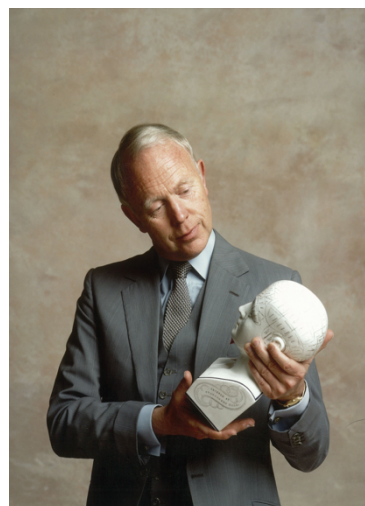
Unsurprisingly, this boy was consigned to the bottom of the class, even though Tony knew that this boy’s knowledge was far superior to his own. The ‘authorities’ had decided who was intelligent and who was not. Tony experienced this as grotesquely unfair, eventually leading him to develop three beliefs.



1. The first was that an operations manual was needed for the human brain, not its medical functions, but the way it works.
2. That every human has a spark of genius within, but the problem was to ignite it.
3. Tony’s third insight was his invention of the Mind Map, a tool for recording thoughts, plans and, enhancing memory, igniting creativity, which bypassed conventional academic norms. The Mind Map was predicated on radiant thinking, spreading out from a dominant central concept, utilising colour, dimension and association.

This drew Tony towards the foundation of the World Memory Championship in 1991. This has been won (eight times!) by Dominic O’Brien, all the way to a 14-year-old Chinese girl, Wei Qinrun. Both victors exemplified Tony’s belief that everyone possesses that immortal spark of genius, which merely awaits the right training and flame to set it in motion.

However, Tony’s enduring legacy will be those generations of readers of his books and attendees at his lectures who found unsuspected depths within themselves and were inspired to maximise what Tony frequently referred to as that sleeping giant – the human brain.



RAYMOND KEENE OBE, President of the World Mind Mapping & Speed-Reading Championships.

Ray Keene was awarded the title “OBE”, Officer of the Most Excellent Order of the British Empire, by Her Majesty Queen Elizabeth II in 1985 for services to chess and charity.

Ray first met Tony Buzan in 1991 in London. A spark was immediately struck, and from that day on and they became very close friends, with Ray asking Tony to be the godfather to his son Alexander – which Tony accepted with great enthusiasm. Their friendship grew as they discussed global brain improvement and how to establish the three Mind Sports Championships in Mind Mapping, Memory and Speed-Reading.



PROFESSOR MAREK KASPERSKI, Global Chief Arbiter in Mind Mapping & Speed-Reading.

Marek is the Vice President of the Tony Buzan Company.

He was appointed the Global Chief Arbiter in Mind Mapping and Speed-Reading.

As president, Marek presides over the independent Guild of Memory Sports Arbiters (G.O.M.S.A.).



Marek is a Grand-Master trainer teaching the Tony Buzan disciplines of Mind Mapping, Speed-Reading, and Memory, one of only three Grand-Master trainers worldwide. Marek has trained over 18,000 students worldwide.

Marek conducts the training and assessment of all Mind Mapping and Speed-Reading arbiters.

As a very close friend of Tony Buzan, Marek is in a unique position to train Mind Mapping as taught by Tony Buzan himself.

Marek has been invited to attend the World Memory Championships in his role as Global Chief Arbiter in Mind Mapping and Speed-Reading. He speaks at the opening, assists the level 1 to level 3 arbiters, and attends special functions held during the championships.



DOMINIC O'BRIEN, Head of Ethics

Dominic O'Brien is the Eight Times World Memory Champion, current World Senior Memory Champion and UK Champion. Bestselling author of 15 books, corporate trainer, and speaker Dominic once memorised 54 decks of cards after just a single sighting of each card.

He teaches business professionals, public figures and even entire audiences to significantly improve their memory and cognitive ability in their personal and professional lives. In 1996 a film crew followed Dominic across America as he proved to the camera how it was possible to beat the casinos at Blackjack. He is now barred from all casinos in the U.K. and is "blacklisted" in Las Vegas.

Having competed at the top level for over three decades, Dominic is perfectly placed to be the Head of Ethics for all of the Mind Mapping, Memory and Speed-Reading Championships.



Chapter 2: The Mind Map Championships

The Championships & Mind Map Disciplines

The World Mind Mapping Championship is a two-day event. Competitors are required to complete three Mind Maps.

1. Mind Mapping from a Spoken Presentation,
2. Mind Mapping from a Written Text, and
3. "Free-Style" creative Mind Map on any subject chosen by the competitor.

A National Championship is a one-day event. These are often paired with a half-day National Speed-Reading Championship. Competitors are required to complete two Mind Maps: firstly, Mind Mapping from a Written Text, and secondly, a "Free-Style" Mind Map".

A School Championship can be completed in double-lesson and consists of a single "Free-Style" creative Mind Map.

Discipline 1: Mind Map from a Spoken Presentation

Competitors must listen to a half-hour presentation on a subject with no prior warning of the topic.

In the case of multiple languages, consecutive or simultaneous translation is permitted wherever practical.

Mind Map notes should be taken during the lecture. An additional 20-minute time limit is given to create a second complete version or improve the original 'draft' submitted for marking. Competitors may refer to their draft when creating the second Mind Map.

Discipline 2: Mind Map from a Written Text

Competitors are given a text and are required to summarise it in Mind Map form.

The Mind Map must accurately capture all key points in this text.

Discipline 3: Freestyle Creative Mind Map

Competitors create a Mind Map on a subject of their own choice. Credit will be given for creative expression within the Mind Map Laws.

Competitors may use any media to create their Mind Map featuring marker pens, textures, inks, watercolour, 3-D effects, etc.

Timings

Below is the timetable for a National Mind Mapping Championship:

Organisers can apply for alterations to the timing by contacting the GOMSA President.

DAY 1		
Time	Disciplines for Competition	Time for Discipline
08:45-09:00	<i>Welcome speech and opening of the championship</i>	
09:15-09:45	(1) Live Lecture	30-minute live Mind Map lecture
09:45-10:05		20 minutes refine Mind Map
11:00-12:45	(2) Written Text	1 hour 15 minutes
13:00-14:00	<i>Afternoon break for competitors</i>	
14:30-18:30	<i>Continued arbiter marking time</i>	

DAY 2		
Time	Disciplines for Competition	Time for Discipline
08:45-09:00	<i>Welcome back and updating scores for Day 1</i>	
09:15-12:30	(3) Freestyle	3 hours 15 minutes
12:30-13:30	<i>Lunch break for competitors</i>	
11:00-12:45	<i>Continued arbiter marking time</i>	
13:00-14:00	<i>Final scores input to create final rankings</i>	
14:30-18:30	<i>Closing ceremony and awards presentation</i>	

The Final Jury

There will be one final jury for each competition. The final jury will judge the top 10 results from the first round.

The members of the final jury comprising of arbiters from different countries. They are all level 4 arbiters or the Global Chief Arbiter.

Excluded from the final jury are arbiters involved in a team's training or individual participant in the competition.

This will maintain the integrity and transparency of the competition.

Chapter 3: How to Mind Map.

Creating a Mind Map

It is strongly recommended that competitors complete the Mind Map Practitioner course or the How to Become a Mind Map Champion course. This handbook is not suitable for learning Mind Mapping. Course enquiries can be made at info@tonybuzan.com.

Start by assembling your favourite pens, other creative tools, and an A3 blank sheet of paper in landscape orientation. Draw an image of the desired topic in the centre of this blank, unlined A3 paper, using at least four colours. This represents the core concept of your Mind Map.

Always use a central image: an image automatically focuses the eye and the brain. It triggers numerous associations and is astoundingly effective as a memory aid. In addition, an image is attractive – on many levels. It attracts you, it pleases you, and it draws your attention to itself.

Always use curvilinear branches: branches radiate outwards, showing various ideas relating to the main subject. Mind Maps have a radiant hierarchy: the most important facts are grouped close to the central image, with details flowing out towards the outer branches. It is important that branches are curvilinear (flowing and not straight) as this mirrors the brain's dendrites.

Mind Maps are read from the central image, and the first branch is created from the one o'clock position, and each subsequent branch flows outwards from the central image, working clockwise around the central image. Each major branch is spaced out equidistantly from the other major branches in the central image.

Use images throughout your Mind Map: images benefit your memory and creativity wherever possible. The brain uses images all the time. If you think of a random object, say a 'banana'... what do you see in your mind? A blank page with typed black and white letters appearing slowly... B A N A N A?

Or do you see a picture of a yellow banana; a bunch of bananas; or a tree full of bananas; other images might appear like a monkey with a banana. Images are a part of all of our Brains' Language.

Use colour throughout your Mind Map: colours stimulate memory and creativity, enabling you to escape the danger of monochrome monotony. They add life to your images and make them more attractive. The human brain is programmed to enjoy colour. There is vibrant colour all around us in nature. Rather than create monotonous (mono-tone) notes in black pen on white paper, delight in using multi-coloured notes.

Use dimension in images and around words: dimension makes things 'stand out', and whatever stands out is more easily remembered and communicated. The most important

elements in your Mind Map can be emphasised by being drawn or written in three dimensions.

Use synaesthesia (the blending of the physical senses): wherever possible, you should include in your Mind Maps words or images that refer to the senses of sight, hearing, smell, taste, touch and kinaesthesia (physical sensation). This technique has been used by many famous memorisers, as well as by great writers and poets throughout history.

Use only one keyword per branch: each individual word has thousands of possible associations. Placing one per branch gives you associational freedom, like giving a limb an extra joint. Important phrases are preserved, and all your options are kept open.

Ensure your Mind Map has Association: association is the other major factor in improving memory and creativity. It is the integrating device our brains use to make sense of our physical experience, the key to human memory and understanding – the power of association can take your brain into the depths of any subject.

Ensure your Mind Map has Clarity: obscurity veils perception. Aid the flow of your associative thinking and memory recall by keeping things clear and easy to understand.

Connect branches: connecting the branches to the other branches on your Mind Map enables you to connect the thoughts in your mind. Branches can be transformed into arrows, curves, loops, circles, ovals, triangles, polyhedrons or any of the other shapes from your brain's limitless store.

Create shapes with the branches in your Mind Map: when a Mind Map branch is completed, it has a unique shape. This unique shape can then trigger the memory of the information contained in that branch.

Print your letters: printed letters have a more defined shape and are therefore easier for your mind to 'photograph'. Printing also encourages brevity, and both upper and lower case letters can be used to show the relative importance of words on your Mind Map. All upper-case keywords are preferred as they are much easier to read.

Make branch length equal to word length: this makes it easier to place words near each other, thus facilitating association. In addition, the space saved enables you to include more information in your Mind Map.

Make the central branches thicker and organic: through emphasis, thicker branches immediately signal to your brain the importance of your central ideas. The organic, curved branches add more visual interest.

Keep your paper placed horizontally in front of you: the horizontal ('landscape') format gives you more freedom and space to draw your Mind Map than the vertical ('portrait') position. A horizontal Mind Map is also easier to read. Inexperienced Mind Mappers often keep the body and pen in the same position while rotating the paper.

This may not cause any problems while mind mapping, but re-reading the Mind Map will require physiological contortions that would test the abilities of a yoga master!

Keep your Mind Map as upright as possible: keeping your Mind Map upright gives your brain easier access to the thoughts expressed. If you keep your lines as close to horizontal as possible, your Mind Map will be much easier to read. Try to keep to a maximum angle of 45%.

Use organised spacing: organised spacing increases the clarity of the image, helps in the use of hierarchy and categorisation, leaves the Mind Map 'open' to additions, and is aesthetically pleasing.

Use appropriate spacing: leaving the right amount of space around each item will give your Mind Map order and structure. The space between items can be as important as the items themselves. For example, in Japanese flower arranging, the entire arrangement is based on the space between the flowers.

Mind Maps highlight the information and its sub-themes and emphasise the connections and relationships between the ideas. All Mind Maps are different – one of the key reasons they are so effective. However, they follow established rules that work harmoniously with the brain's functions. Following these, you can learn how to use the technique of Mind Mapping to improve your creativity, take more effective notes, and boost your solution-finding skills.

Chapter 4: Top 10 Mind Map Tips

1. Use the right paper and pens

Make sure you use plain paper and hold it, so you see it in landscape format – a landscape page can contain more information than a portrait one and is more compatible with your wide peripheral vision. Choose an appropriate size of paper for your Mind Map task (better to start big!), and make sure you have lots of colourful pens and highlighters too.

2. Branch off from the centre and follow your brain

The central picture will trigger associated processes in your brain. Follow the hierarchy suggested by your brain. Do not focus too much on having a good structure in the first place. Often, this structure comes naturally by following the free association process. You can freely move from one branch to another. Nothing prevents you from returning to a previous branch to add new ideas.

3. Make distinctions

The main branches will contain your basic ordering ideas and therefore need to draw more attention. Write them in upper case.

4. Use keywords and pictures

Add on the branch just what you need to retrieve your idea afterwards – use only one keyword or one picture. It is important to ensure that all branches, words and pictures form an organic whole to boost the optimal synergy of both hemispheres. Make your branches just as long as the word.

5. Make connections

Take an overall view of your Mind Map from time to time. Look for links between different items on your map. Make these links visible by using connections, arrows, codes or colours. Sometimes, the same word or concept in your Mind Map will appear on different branches. This is not unnecessary redundancy; it is the Mind Map discovering a new theme that weaves throughout your thinking on the topic. It is useful to highlight such important discoveries. They can lead to paradigm shifts!

6. Have Fun

Free your mind (for example, by putting on some music) and don't think 'too hard'. Let your associative mind flow and put your ideas on paper in a very personal and fun way. Fun is a key element of efficient information management. Use everything you can to have fun when making your Mind Map (music, drawings, colours).

7. Review

When learning to Mind Map, you should review other Mind Maps, images and works of art. This is because your brain is designed to learn by copying and then creating new images or concepts from those it has copied. Your reticular activating system (a sophisticated 'sorting station' at the base of your brain) will automatically look out for information that will help you improve your Mind Mapping skills.

8. Commit to the absurd

Especially in the initial creative stages of any Mind Map, all 'absurd' or 'silly' ideas should be recorded, allowing any additional ideas to flow from them. This is because ideas that seem absurd or silly are usually those that are far from the norm. These same ideas often turn out to be the ones that contain the great breakthroughs and new paradigms, which are also, by definition, far from the norm.

9. Prepare your workspace / environment

Like your materials, your working environment can evoke in you a negative, neutral or positive response. Your surroundings should be comfortable as possible to put you in the best frame of mind. Try to use natural light where possible to relax, not strain your eyes, have plenty of fresh air (one of your brain's main foods is oxygen), and use furniture to ensure you have a comfortable upright posture.

10. Make it memorable

Your brain is naturally attuned to beauty, so the more beautiful, striking and colourful your Mind Map, the more you will remember it. Therefore, spend time colouring in the branches and images and adding dimension, flourishes and motifs to the Mind Map overall.

Chapter 5: Mind Map Competition Staging

Pre-event preparation

The Competition Room

Ideally, the room should be spacious with lots of natural light. If not, the artificial light should cast an even light over all the desks.

There should be a well-lit area for the Speaker to use, and suitable AV equipment and a microphone should be supplied to ensure every competitor can see and hear the Speaker clearly.

Should there be multiple language competitors, then a process for simultaneous translation should be put in place so that all competitors can experience the Speaker in real time. The room should be quiet.



Photograph courtesy of TTL, Viet Nam

Room Layout

There should be a large, flat, stable table for each competitor. Each table should be big enough to accommodate the competitor using A3 paper, any notes, and drawing materials. All tables should be positioned facing forwards or in a 'U' configuration so that all competitors can see the Speaker clearly.

Supplies

Plentiful supplies of good quality A3 paper should be made available to the competitors. All submitted Mind Maps should have their specific competitor number on the reverse side. For the World Championship, a written text should be supplied – this text should be provided in the competitor's native language, and although the same text need not be provided for all competitors, it should be of the same style / source / difficulty, for example – a magazine, a whole book or a scientific paper.

It is the responsibility of the Competitors to bring their own writing equipment, pens, paints, pencils and A3 paper.

Bottled water is allowed but not open glasses in case of accidental spillage.

Awards

A dedicated area for presenting the awards to the winners should be established.

Facility for Press and other photographs and videos should be made available.

All Competitors, Arbiters and everyone who helped make the event a success should be celebrated.



Photograph courtesy of TTL, Viet Nam

The Arbiting Process

The Arbiters' Room

A separate quiet room should be set aside for the Arbiters to mark the Mind Maps. Two Arbiters must mark each Mind Map. Both Arbiters shall mark each Mind Map independently, and if the results are the same, the marking procedure is completed, and the score is submitted to the Chief Arbiter. If the scores differ, then both Arbiters must discuss to reach an agreed resolution for the final score.

A plentiful supply of the Official Tony Buzan marking scheme and competitor marking sheets should be made available for the Arbiters, plus copies of this handbook for reference.

A computer to collate and record all marks should also be provided for the Arbiters Room, with the final score sheet forwarded to the Chief Arbiter.



Tony Buzan and Prof. Marek Kasperski in the arbiter's room

Marking Criteria

The Official Buzan Marking Scheme is used to assign points to each Mind Map.

In addition to the Mind Map laws, the accuracy of the information on the Mind Map will also be considered.

The Official Buzan Marking Scheme

The official Tony Buzan Marking Scheme is constantly under review. It is important that competitors are kept up to date with any amendments. The version number will appear at the bottom of the criteria document.

The latest marking criteria can be found by checking the World Mind Mapping Championship website at mindmappingchampionship.com.

This Handbook is designed as a technical manual for competitors and arbiters. The best way to learn is to complete one or both of the following training sessions:

- The Tony Buzan Practitioner in Mind Mapping Course
- How to become a Mind Map Champion course.

Both these courses are facilitated by the Global Chief Arbiter in Mind Mapping, Professor Marek Kasperski. He can be contacted at info@tonybuzan.com

THE OFFICIAL TONY BUZAN MARKING CRITERIA (v230110 replacing v220411)

Criterion 1: 10 points

The main primary branches are directly connected to the central image in an effective way.

Criterion 2: 5 points

All branches are connected end to end. Deduct points for bad and/or unclear connections.

Criterion 3: 5 points

All words are placed on top of their respective branches. No words on the side, underneath, or keywords on branches that are difficult to read.

Criterion 4: 6 points

Colours are used throughout the Mind Map. Same colour for branches and words. Contrasting colour for branch sets. Deduct 1 point per branch set

Criterion 5: 10 points

The central image uses 4 or more colours or tone variations. Colour is used in an effective and skilful way.

Criterion 6: 3 points

All branches are curvilinear and organic and the main branches are tapered. Deduct 1 point for every straight branch.

Criterion 7: 10 points

Primary branches are appropriately and proportionately drawn to a maximum length of 40mm. Each Primary branch is distinctive from other branches.

Criterion 8: 10 points

The Mind Map has one word per branch within its main structure. (Subtract 1 per point multiple words or no words)

Criterion 9: 10 points

The length of the words is equal to the length of their branches.

Criterion 10: 10 points

Words on the Primary, secondary, and tertiary branches are proportionally smaller. For example, Heading 1, Heading 2, Normal. Deduct 2 points for each branch set that breaches this criterion.

Criterion 11: 5 points

The size of an image on the branch is equal to the length of their branches except for icons and symbols. Add 1 mark for each example.

Criterion 12: 3 points

All images are placed on or close to their respective branches, not dissociated or floating. Deduct 1 mark for each incorrect placement.

Criterion 13: 3 points

The central image is represented by an image and does not rely on any words.

Criterion 14: 10 points

The central image is the appropriate size and centred. 95mm maximum. A template will be supplied to arbiters.

Criterion 15: 5 points

Use of visual puns or playfulness. Use of humour. Add a mark for every use of humour or puns.

Criterion 16: 5 points

Relationships are shown by colour, codes, arrows, symbols or icons. Add 1 mark for each example.

Criterion 17: 10 points

The Mind Map fills the whole page and incorporates sufficient negative space. It uses the space elegantly. STRUCTURE.

Criterion 18: 10 points

The Mind Map's central image is captivating and represents the subject of the Mind Map. If the central image does not represent the subject of the Mind Map, the entry will be disqualified. BOOK & LECTURE DISCIPLING ONLY. NOT FOR FREESTYLE

Criterion 19: 10 points

Accuracy and completeness of the information. BOOK & LECTURE DISCIPLING ONLY. NOT FOR FREESTYLE

Criterion 20: 10 points

The BOIs show a clear order in the structure of the Mind Map. BOOK & LECTURE DISCIPLING ONLY. NOT FOR FREESTYLE

Criterion 21: 5 points

Mind Map uses Von Restorffian elements, patterned primary branches and highlights.

Criterion 22: 5 points

Use of Synaesthesia.

TIE-BREAKER

Criterion 23: 10 points

Overall WOW Factor

Chapter 6: G.O.M.S.A.

The independent **Guild of Mind Sport Arbiters**

All competitive sports rely on sets of rules to ensure fairness. The same principle applies to mind sports.

The independent Guild of Mind Sports Arbiters (G.O.M.S.A.) was founded by Chris Day, General Secretary of the three Championships, the World Mind Mapping Sports Council, the World Speed-Reading Sports Council, and the World Memory Sports Council.

G.O.M.S.A. was founded to provide an independent, trusted network of qualified arbiters for Mind Sports.

G.O.M.S.A. Founder, Chris Day

G.O.M.S.A. President, Professor Marek Kasperski

GOMSA Logo



Copyright © 2023 – Marek Kasperski

Professor Marek Kasperski created the GOMSA logo in March 2023. It replaces the old logo that has been in use for many years.

The central feature shows a seahorse. The seahorse was chosen as the word represents an acronym commonly used to summarise memory techniques. **Senses, Exaggerate, Action, Humour, Order, Repetition, Symbols, and, best of all, Enjoy.**

The globe in the background represents the global nature of the guild, promoting mind sports worldwide. The top of the head features warm colours, red, orange, and yellow. This represents the sparks of imagination, creativity, and associations.

The seahorse is very colourful. This is very deliberate. Tony Buzan, the inventor of the Mind Map, was an advocate for colour. He believed that colour forms a strong memory trace and is critical for recall.

If you look closely at the background map, you will see a small red dot placed to mark London, England. This pays homage to the birthplace of GOMSA.

Arbiters

The Arbiters at the Championship are all trained by the President of G.O.M.S.A., Professor Marek Kasperski.

This training will ensure uniformity and the highest level of professionalism.

Arbiters are anyone from the Guild of Mind Sports Arbiters (G.O.M.S.A.) at Levels 2, 3 and 4

If you want to become an Arbiter, please contact Professor Marek Kasperski.

GOMSA also is responsible for refining Mind Mapping and Speed-Reading criteria. As the competitions become more fiercely competitive, decisions need to be made regarding what standard is acceptable and what is not permitted to score points.

This isn't easy and not always easily agreeable to all competitors. Therefore, it is necessary to have an independent organisation, such as GOMSA, that reviews and makes decisions and publishes those decisions worldwide via its website.

Mind Mapping and Speed-Reading criteria are frequently reviewed
GOMSA are also responsible for training Arbiters and issuing their certificates of competence upon completion of training. These certificates are valid for three years and can be renewed for three years once a refresher course is completed.

Chapter 7: Arbiters Pledge

The Arbiters' Pledge

By registering as an Official Accredited Arbiter, each trained Arbiter agrees to act following the Arbiter's Pledge:

"I pledge to act at all times as an Ambassador for the Mind Sports of Mind Mapping, Memory, and Speed-Reading. I pledge that all my decisions will be unbiased, fair, and balanced and that I will treat all competitors without discrimination. I commit to acting honourably and to promoting the benefits of becoming a Mental Athlete.

I pledge to uphold the principles of fair play and transparency in accordance with the rules and regulations of the Sport of Mind Sports and the World Sports Councils for Mind Mapping, Memory and Speed-Reading and in the spirit of the Magna Memoria. Dendritae Jubilent! ((May your brain cells rejoice!))"

The Competitors' Pledge

By registering as an Accredited Competitor, each Competitor agrees to act in accordance with the Competitors' Pledge:

"I agree to act at all times as an Ambassador for the Mind Sports of Mind Mapping, Memory, and Speed-Reading and actively promote the benefits of becoming a Mental Athlete. I pledge to conduct myself in a civilised and dignified fashion at all times, whether representing my nation or myself.

I pledge to uphold the principles of fair play and transparency in accordance with the rules and regulations of the Sports of Mind Mapping, Memory and Speed-Reading and in the spirit of the Magna Memoria. Dendritae Jubilent! (May your brain cells rejoice!)"

Chapter 8: The Magna Memoria



Left: Raymond Keene OBE with Tony Buzan

The Magna Memoria was originally designed and written out by hand by Ray Keene OBE on paper napkins, jointly with Tony Buzan, on a flight they were both on from Seoul, South Korea, to London, United Kingdom, in 1992.

The Magna Memoria means ‘The Great Memory Charter’.

Ray and Tony had designed The Magna Memoria to state the principles for the Sport of Memory. And we now use The Magna Memoria as a basis for all Mind Sports in three disciplines of Mind Mapping, Memory and Speed-Reading.

The Magna Memoria: The Great Memory Charter

Reasons to hold World Mind Sports Championships.

1. Innovation
 - a. To create a new Mind sport.
 - b. To open up fresh and significant opportunities for mental athletes.
 - c. To introduce a new field for mental combat based on the fundamental cognitive function of the Human Brain – Memory.
 - d. To demonstrate that Memory is the twin of Creativity, that Memory is a fundamentally creative act, and that investing energy in Memory produces greatly enhanced creativity.

- e. To provide media, employment and financial opportunities for Memory athletes.
 - f. To provide a mental playground in which imagination and association provide the basis of fun for all learning and Memory.
2. Scientific
- a. To define the art and the science of Memory anew.
 - b. To reformulate and refute psychological estimates of the limits of human potential in Memory, Learning and Thinking.
 - c. To push back the boundaries while exploring the infinite universes of, Memory.
 - d. To stretch the limits of the human brain to as close to infinite capacity and efficiency as possible.
 - e. To establish eye-catching and astounding new benchmarks and records for memory.
 - f. To provide national and international norms for measuring and grading Memory performance.
 - g. To stretch the potential and limits of the human brain using verifiable benchmarks and establishing ongoing records.
 - h. To provide certification of levels of achievement in the art and science of Memory.
 - i. To establish a rating system that allows competitors in a national and international competition to achieve global ranking.
 - j. To establish International Master and Grand Master norms as in chess.
 - k. To demonstrate that the limits placed on human performance, particularly in Memory, are inappropriate and result from a misunderstanding of the true nature of memory and its functions.
 - l. To establish new statistical norms to measure Memory's expanding parameters.
3. Educational
- a. To create a Mind Sport with educational impact.
 - b. To reintroduce Memory as a fundamental in early childhood education.
 - c. To inspire the youth of the world to take on new mental challenges.
 - d. Similarly, to inspire their elders to increase their own brainpower.
 - e. To reinvigorate faith and enjoyment in Memory and the development of mental skills for learning purposes.
 - f. To inspire all students with the knowledge that by developing mental skills, they can reduce study time by as much as 80% while simultaneously improving their grades and having more fun.
 - g. To confirm that the mnemonic systems of previous tribes, nations and civilisations and the oral tradition of passing down tribal history as a mnemonic story were correct and need to be revisited.
 - h. To provide educational beacons to help and inspire teachers to realise and nurture the previously unexplored parameters of human performance in Memory, Creativity and Learning.

4. Posterity and the Future
 - a. To give hope.
 - b. To revive the traditions of oral memory.
 - c. To create new Brain Stars in the field of Mind Sports and Memory.
 - d. To provide these Brain Stars as role models for younger children, incorporating the spirit of mens sana in corpore sano (a healthy mind in a healthy body).
 - e. To achieve the Royal Patronage of Memory Sports, as chess did with Tsar Nicholas II in 1914.
5. Social and Philanthropic
 - a. To create a global community and network of like-minded individuals free from the boundaries of age, gender, race, religion, and politics, a community fascinated by the exploration of the power and potential of Memory and the Human Mind.
 - b. To provide a deeper understanding of the art and science of Memory and to spread this information globally for the benefit of all who wish to understand and improve their memory skills and performance.
 - c. To defend the human brain against relying on excessive tools and props.
 - d. By creating enhanced self-worth enables the individual to contribute more successfully to society.
 - e. To convince governments worldwide that Memory is a worthy subject to be approved and taught in academic institutions.
 - f. To spread global peace, harmony and understanding by organising international championships.
 - g. To support and empower all those who seek to improve their memory.
 - h. To give the individual a competitive edge and to enhance the sense of self-worth and confidence.
 - i. To create a competition which is truly global and human, which open to all people, regardless of race, language, creed, gender or physical ability, and which promotes the positive human values of understanding, mutual respect, open exchange, and cooperation.
 - j. To wield Memory as a weapon against ageism.
 - k. To show that properly used Memory can stave off senility, senescence and Alzheimer's Disease.
 - l. To release people and the planet from the tyranny of linear, industrial-military thought.
 - m. To reverse the global misconception that Memory gets worse with age; to demonstrate, by example, that it should get better.

Chapter 9: Getting in Touch

As a team, we have huge ambitions for the Mind Mapping and Speed-Reading Championships worldwide.

We are extending our global reach and working with countries to set up and run their own National Mind Sports Councils. These Councils are our colleagues in growing the accurate representation of Mind Mapping, starting in schools and communities by running local competitions, National Championships, and training so that they raise their own profile within their territories and in the media.

If you think joining the Tony Buzan Team might be your next step in Mind Mapping, Speed-Reading or Memory, then we would love to hear from you at info@tonybuzan.com.

Beyond our headline events, how can you best get involved?

By learning to create brilliant Mind Maps that rank highly in the accredited Buzan Marking Scheme or improve your Speed-Reading skills with us at www.tonybuzan.com.

We welcome everyone to our championships, including those who wish to train as competitors or as arbiters, officially accredited by G.O.M.S.A., and everyone who wishes to establish a National Championship or host a World Championship.

We welcome you into the worldwide family of Mind Sports enthusiasts, competitors and champions.

See you all soon,
Ray Keene OBE
Co-Founder and Global President
World Mind Mapping Championships
World Speed-Reading Championships
World Mind Mapping and Speed-Reading Sports Councils

if you are interested in learning how to maximise your brain's ability with creativity, memory power, Speed-Reading;
or training in Mind Mapping or Speed-Reading;
or becoming an accredited Competitor or Arbiter;
or wanting to set up National Championship.

Email us at: info@tonybuzan.com

www.mindmappingchampionship.com
www.worldmindsportscouncil.com
www.speed-readingchampionships.com
www.worldmemorychampionships.com

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